# GET READY ROMANCE over a lot

## Harlequin

# YOU CAN CALL US THE ROMANCE experts

Romantic love starts with a flutter of the heart, a bashful bat of the lashes, and a stolen glance. It's an exciting journey that everyone hopes to experience - the warm, familiar feeling of falling head over heels.

This is the feeling we have championed since we began in 1949. A feeling so contagious, it has captured the hearts of readers all across the globe. Inspiring them to create their own romance communities while forming an unbreakable bond with the brand. As part of **HarperCollins**, one of the largest publishers globally, we have sold over 6.7 billion books to date, in 16 different languages. Proving that our readers are the most dedicated and fervent fans.

But none of this would have been possible without our ever-so-talented authors. They are the true romance experts – ensuring each story embodies that unmistakable feeling our fans love. For we believe that romance ever after isn't just reserved for our characters, it's a powerful feeling that stays with the reader long after the story ends.



SURPRISE IGHBOR

ASHA SUMMER















REW YORK TIMES DESTSELLING AUTHOR ELLE KENNEDY MICHELE DUN. Harkequin

# SWOON-WORTHY STATS

### 65% of romance fans think of Harlequin first in the romance genre

# **1,300 authors** from every corner of the world



Published in **16 languages** + THE LANGUAGE OF *lave*  More than 2 books are sold per second, globally

# **ERYONE** EV DESER FS HFIR $\blacklozenge$ CF FTFR R F

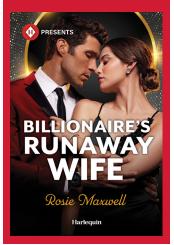
#### CATEGORY ROMANCE NOVELS

# VARIETY IS THE spice OF LOVE

Category Romance is the heartbeat of the Harlequin brand. Not just because it quickens your pulse, but because we believe that variety is truly the spice of life. With 10 unique lines, and 43 original works of romance fiction published each month, we aim to evolve with our readers. Producing new stories that will grow with their ever-changing personal taste. So, whether it be cowboys in the wild west, billionaires in the world's capital cities, scoundrels out at sea, or a viscount in a royal court, these unique genres are the things that truly bring a Harlequin story to life, and the reason readers keep coming back for more.

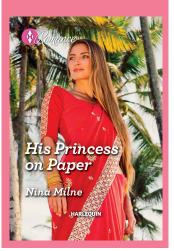
#### HARLEQUIN PRESENTS

Enter a place where passion knows no bounds. A high-stakes, high-drama, high-intensity world of alphas – from billionaires to royals – where you'll be seduced by the ultimate in luxury and wealth of one glamorous international location after another.



#### HARLEQUIN ROMANCE

Want to experience the rush of falling head over heels? Then it's time to escape with Harlequin Romance's uplifting stories, where emotion and intimacy simmer in destinations far and wide.



#### HARLEQUIN MEDICAL ROMANCE

Enter the world of Harlequin Medical Romance, where adrenaline fueled medical drama meets the heart racing exhilaration of falling in love.



#### HARLEQUIN HISTORICAL

Step back in time and experience love stories through the ages. With Harlequin Historical, you'll be transported to the drama, emotion and passion of different eras, from wild Medieval castles to elegant Regency ballrooms and beyond.

Alliance with the Notorious Lord

**BRONWYN SCOTT** 

HISTORICA

### HARLEQUIN

Do you like to read on the edge of your seat? Then it's time to dive into thrilling, action-packed detective crime stories from Harlequin Intrigue.



#### HARLEQUIN ROMANTIC SUSPENSE

If you like the thrill of mixing a little danger into your romance, then Harlequin Romantic Suspense is for you. These heart-racing page-turners keep you guessing to the very end.

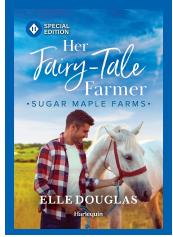


### "CATEGORIES ARE SLENDER FOR THE SAME REASON A SHOT GLASS IS SMALL: BECAUSE WHAT THEY CONTAIN IS POTENT AND INTOXICATING."

- The New York Times, 2022

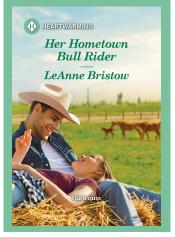
#### HARLEQUIN SPECIAL EDITION

The characters in Harlequin Special Edition all want to find their romantic partner – but they're also dealing with all the daily obstacles life can bring. Whether it's saving for college, saving the ranch, or saving their family, they'll find a way to make their dreams come true.



#### HARLEQUIN HEARTWARMING

Looking for that warm, fuzzy feeling? Then it's time to delve into the stories of Harlequin Heartwarming – where the bonds of family, friendship, and community conquer all.



#### HARLEQUIN FORTUNES OF TEXAS

Enter the fortunate world of the Texas elite. Tantalizing tales of families, friends and lovers in a world drenched in old money, legacy and a touch of scandal.



#### HARLEQUIN MONTANA MAVERICKS

If you're yearning for a world of grit, honest work and the magic of the west, Montana Mavericks is for you. Get swept up in the beauty of the rolling Montana landscape and the heart-fluttering romances.





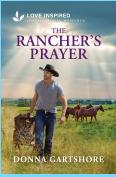
# WHERE FAITH thrives

### **LOVE INSPIRED**

Our original Love Inspired series focuses on bringing inspiring and uplifting stories to readers whose faith is a core value in their lives. These sweet, wholesome stories weave in Christian values and characters along with the romance. Get lost in a hopeful world of faith, family and community that has the power to lift spirits and change lives.













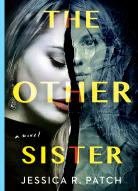
### LOVE INSPIRED SUSPENSE

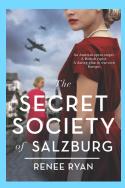
Enter a world where courage, optimism and a whole lot of faith can conquer everything life throws our way. Love Inspired Suspense infuses the core Christian values of Love Inspired with thrilling story lines that will keep you on the edge of your seat.

### LOVE INSPIRED TRADE PAPERBACK

Our Love Inspired Trade Paperbacks give readers longer-length novels with core Christian values, more complex stories with deeper character development and a broad range of genres including captivating historical fiction, thrillers and psychological suspense, and multi-layered relationship and family dramas.







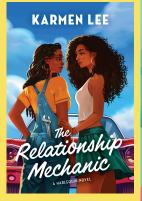


Romance is something that never goes out of style. Generation after generation yearns for that warm, tingly feeling that comes from experiencing a love story unfold. Even your local pessimist can't deny it.

But just because something is a constant doesn't mean it has to stay the same. Over the past 75 years, we've watched romance evolve in so many different ways. It's why Harlequin is always developing new and exciting programs that embody the ever-changing world of romance. Helping our devoted readers see a little bit of themselves on the Harlequin pages.

# AFTERGLOW

If you're looking for romance stories grounded in the sometimes messy, yet oh-so-charming landscape of love, then Afterglow Books is for you. Our new series is aimed at telling the stories of characters leading their best lives, and finding romance along the way. From showing up to glowing up, these fun, spicy, swoon-worthy stories will champion characters from all walks of life.







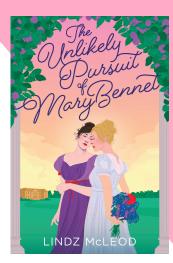


### HARLEQUIN Feature

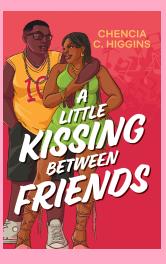
Want even more from your romance novels? We've got you covered with Harlequin Feature. These longer stories allow authors to delve a little deeper, taking the reader on rich thematic character journeys that are sure to make their hearts a-flutter. Because who doesn't love getting an even bigger picture?



# **ROMANCE IS FOR** all







### CARINA Adores

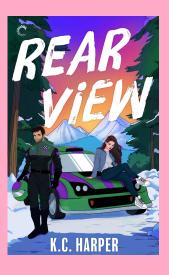
Romance is for all. And Carina Adores is the place where it happens. Discover our romantic love stories that champion LGBTQ+ characters finding their happily ever after.

### CARINA Press

Does romance have you glued to your e-reader? Then Carina Press is for you, our digital-focused imprint brings the romance, heat and passion to screens everywhere.







# THANKS FOR THE meet-cute

**Harlequin** is a leading publisher of fiction and narrative nonfiction and in 2024 will be celebrating its 75<sup>th</sup> anniversary. Harlequin is unique in the publishing world as a destination brand for romance novels, with 65% of readers thinking of Harlequin first when they think of romance novels. The company publishes more than 100 titles a month, in both print and digital formats, that are sold around the world. Encompassing highly recognizable imprints that span a broad range of genres, the publisher is home to many award-winning New York Times and USA TODAY bestselling authors. Harlequin is a division of **HarperCollins Publishers**, the second-largest consumer book publisher globally, with operations in 15 countries and 16 languages.

For more information, please visit Harlequin.com and WriteforHarlequin.com.



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